



Hawley Mill, Hawley Road, Dartford, Kent, UK
Tel: +44 1322 626997 · Email: marc@groundhandling.com

CONTENT SPOTLIGHTS SPONSORSHIP

Shape the market agenda by sponsoring one of our key industry topic themes. Topics include: Cargo; Cleaning & disinfection; Stakeholder Collaboration; GSE Innovation; Automation/Digitisation; Ramp Safety; Sustainability; Covid vaccine/pharma

Thought Leadership

- ❖ Your company representative appears as a prestigious panel member on the debate covering your spotlight topic of choice
- ❖ Video recording of the session for you to distribute across your network
- ❖ Video recording of the session hosted on the event archive for 12 months

Editorial/PR coverage

- ❖ Be seen as a thought leader and generate positive PR bringing the global aviation industry together
- ❖ Promotion in e-newsletter/GHI magazine write up of GHI Digital Reconnect

Promotion

- ❖ Social media promotion of sponsorship on LinkedIn (10,000+ connections) & Twitter (1500 followers)
- ❖ Logo on Digital Reconnect website
- ❖ Logo on Content Session webpage
- ❖ Logo on delegate personal page
- ❖ Logo on introductory slides for your chosen content session

Lead generation

- ❖ Receive a post Digital Reconnect report detailing attendees
- ❖ Expected attendees list
- ❖ Stay connected with customers during this crisis



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PRICE: €5,000 + VAT*

Name _____

Job Title _____

Category sponsored _____

Company _____

Address _____

Email _____

Tel _____

Signature _____

Date _____

** Fee is subject to 20% VAT*

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.