



Hawley Mill, Hawley Road, Dartford, Kent, UK
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GHI DIGITAL RECONNECT HEADLINE SPONSORSHIP

Thought Leadership

- ❖ Your company representative appears as a prestigious panel member on our opening keynote Big Debate virtual session
- ❖ 1 free place to the virtual event
- ❖ Video recording of the session for you to distribute across your network
- ❖ Video recording of the session hosted on the event archive for 12 months

Editorial/PR coverage

- ❖ Be seen as a thought leader and generate positive PR bringing the global aviation industry together
- ❖ Promotion in e-newsletter/GHI magazine write up of GHI Digital Reconnect

Promotion

- ❖ Banner on GHI magazine website
- ❖ News posting on GHI magazine website
- ❖ Logo on Digital Reconnect Content session introductory slides
- ❖ Logo on HMTL promotional emails
- ❖ Logo on email signatures
- ❖ Social media promotion of sponsorship on LinkedIn (10,000+ connections) & Twitter (1500 followers)
- ❖ Logo on Content Session webpage
- ❖ Logo on Digital Reconnect website
- ❖ Logo on delegate personal page

Lead generation

- ❖ Receive a post Digital Reconnect report detailing attendees with contact information for all individuals that have agreed to share their details
- ❖ Expected attendees list
- ❖ Stay connected with customers during this crisis



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PRICE: €10,000+VAT

Name _____

Job Title _____

Company _____

Address _____

Email _____

Tel _____

Signature _____

Date _____

** Fee is subject to 20% VAT*

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.