

ground handling Green

INTERNATIONAL

Ground Handling International and **Ramp Equipment News** present the **GHI GREEN SUPPLEMENT**.

The ground handling industry will face enormous legislative and financial challenges in the next five years in order to meet the stringent environmental legislation that it will be forced to comply with in the near future.

With this in mind, **Ground Handling International** will publish a special GREEN supplement to be published with the October 2009 issue of **Ground Handling International** and this presents an opportunity for you to promote your environmentally friendly products and services to the handling sector.

GHI GREEN will be sent out with the October issue of **GHI** and will also be available electronically with **Ramp Equipment News**. Additionally both the **Ground Handling International** web site and the **Ramp Equipment News** web site will have the full supplement - including the advertisements - available as a separate download to maximise the advertiser's exposure.

GHI GREEN will also be available as a stand alone publication from the **Ground Handling International** stand at InterAirport in Munich and at the **Ground Handling International** 11th annual conference in Sorrento, November 16 - 18.

GHI GREEN provides opportunities for advertisers to stand out in this important growth area and benefit from the extra distribution to event attendees.

As more and more airlines, airports and handlers seek to minimise their levels of carbon emission, **GHI GREEN** becomes the perfect vehicle with which to present the environmental benefits of your company's equipment or services to a very focussed and receptive audience.

Some of the key areas of interest include:

- Alternative powered vehicles
- Bio based de-icers
- Solar powered GSE
- GSE chargers
- Wireless GSE management
- Zero emission loaders
- Mobile technology
- Electric air conditioning
- Low emission diesel and gas engines
- Electric buses

Ensure you don't miss the opportunity to target readers who specify and purchase equipment and who are particularly interested in a green operation.

Contact **Alison Woolley**

Tel: +44 1892 839208 **Fax:** +44 1892 839210

e-mail alison@groundhandling.com www.groundhandling.com

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GHI GREEN ADVERTISING RATES

	EURO	US DOLLARS
Full Page 4 Colour	6100	7175
Half Page 4 Colour	4100	4975

★ GHI Series discounts applicable



MECHANICAL DATA

Full Page	Bleed (h x w)	303 mm x 216 mm
	Trim (h x w)	297 mm x 210 mm
	Type (h x w)	278 mm x 189 mm
Half Page Horizontal	Type (h x w)	134 mm x 189 mm
Half Page Vertical	Type (h x w)	261 mm x 91 mm

Copy deadline: 1st September 2009

REMEMBER GHI GREEN WILL BE DISTRIBUTED:

- With the October issue of **Ground Handling International**
- Electronically with **Ramp Equipment News**
- From the **Ground Handling International** stand at Inter Airport Munich (6-9 October 2009) and at the 11th annual **Ground Handling International** Conference, Sorrento (16-18 November 2009)



NEED MORE INFORMATION?

Contact Alison Woolley

Ground Handling International
The Stables, Willow Lane, Paddock Wood, Kent, TN12 6PF, UK.
Tel: +44 1892 839208 Fax: +44 1892 839210
e-mail alison@groundhandling.com www.groundhandling.com

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